

Unconventional
thinking
isn't something
we keep
under
wraps.



NIAGARA
CONSERVATION®



Raising our profile

Chances are, if you're a plumbing wholesaler or plumbing contractor, you don't know about Niagara Conservation. That's about to change. For over 30 years, Niagara has been providing innovative water and energy-saving solutions for utilities, property managers and environmentally conscious consumers. The fact is, our business model has already made us one of North America's top five toilet manufacturers.

We offer a complete selection of Flapperless high-efficiency toilets, including the new Ultra-High-Efficiency Stealth™...a quiet, powerful gravity toilet that takes water conservation to a new level with a 0.8 gpf rating. We complete the Niagara water-saving package with our high-efficiency showerheads and aerators. Among other things, we provide you with a direct route to the apartment and housing authority markets.

Niagara, a family-owned company, has grown with unconventional, innovative products. We're committed to raising our profile in the plumbing industry by providing solutions that allow for efficient, sustainable use of our planet's resources, while reducing utility costs for your customers.



Powerful. Quiet. **Efficient!**

STEALTH™

THE ONLY **0.8 gpf**

TOILET IN THE WORLD!



Introducing the newest and most technologically advanced siphonic toilet, **Stealth™**... the only Ultra-High-Efficiency Toilet (UHET) in its class, reducing per-flush usage to just 0.8 gallons.

Niagara achieves this unprecedented level of excellence with patented **Stealth** technology. It utilizes a unique air transfer system to pressurize the trapway. Once activated, the swift and powerful flush evacuates all waste in the bowl and leaves a larger water surface. Unlike other manufacturers' toilets, no dual or double-flushing is required.

Replacing an old, inefficient toilet with a **Stealth** UHET will **save** up to **20,000 gallons of water per year.***

*Annual water savings based on 3.5 gpf toilet with 4 people/5 flushes per day.

Available in round front, elongated and ADA height models.

For detailed information on the revolutionary Stealth Toilet please visit StealthToilets.com

10-year
Limited Warranty



Certified by IAPMO R&T

Proven Flapperless[®] Technology

Conservation with an added benefit.

No Leaks!
No Maintenance!
No Callbacks!

ECO LOGIC™

Our original, patented Flapperless design features “tip-bucket” technology, creating a high-performance flush at 1.28* gpf.



Flapperless is a true maintenance-free system. It eliminates the need to replace flappers, chains and levers. Plus, the tip-bucket structure prevents tank sweating and cannot be adjusted to a higher flush rate, ensuring a true 1.28 gpf every time. Niagara's Flapperless toilets are easy to retrofit, featuring oversized footprints and tanks, as well as fully adjustable rough-ins 10" to 12".

Replacing an old, inefficient toilet with an EcoLogic™ HET will **save up to 16,000 gallons of water per year.****

* Niagara Flapperless “tip-bucket” technology is also available in a 1.6 gpf model.

** Annual water savings based on 3.5 gpf toilet with 4 people/5 flushes per day.

10-year
Limited Warranty



1.28 gpf

1.6 gpf

Pressure-Assist

POWER ONE™

1.0 gpf

The Niagara Power One™ utilizes pressure-assist design, with a 1.0 gpf rating...the lowest flushing pressure-assist toilet on the market.

This high-efficiency toilet uses Sloan's Flushmate® pressure-assist flush system, which gives a quieter flush than other conventional pressure-assist toilets, and delivers a clog-free one-time flush that clears all waste in the bowl. This toilet is specifically designed for demanding locations, such as high-rise residential and commercial properties.

Replacing an old, inefficient toilet with a Power One HET will **save up to 18,000 gallons of water per year.***

*Annual water savings based on 3.5 gpf toilet with 4 people/5 flushes per day.



Available in round front, elongated and ADA height models.



Patented Pressure-Compensating Technologies

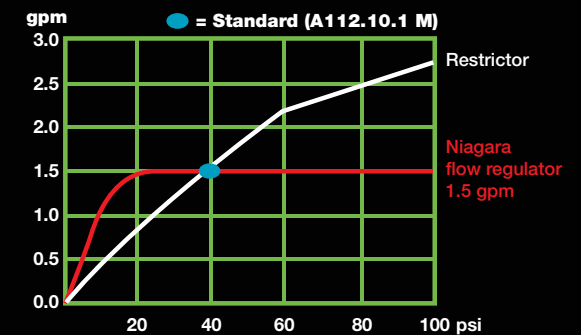
Earth® Showerheads

Our patented, non-removable flow compensator device maintains a consistent flow rate by adjusting flow as water pressure fluctuates from 30 psi to 80 psi. This Niagara innovation ensures up to 40% less water usage than "low-flow" showerheads with traditional flow restrictors. Earth also features 9 jets that are adjustable from a gentle spray to a forceful turbojet massage. Available in polished chrome or white, with 1.25 gpm, 1.5 gpm and 2.0 gpm flow rates. Delivers a great shower regardless of water pressure.

40% less



Niagara flow regulators deliver a constant 1.5 gpm regardless of water pressure



1.5 gpm

High-Efficiency Chrome-Plated Brass Aerators

Niagara offers water-saving faucet aerators for residential and commercial applications, with flow rates ranging from 0.5 to 1.5 gpm. All meet or exceed ASME standards and are endorsed by the Green Restaurant Association.



1.28 GPM Pre-Rinse Spray Valve

This top-rated stainless steel "Power Rinsers" is interchangeable with all existing brands that use 2 to 6 gpm. It produces a vigorous high-performance spray pattern for pre-rinse applications, and its 1.28 gpm flow rate (at 60 psi) can result in water use reduction of up to 80%. Certified by the Food Services Technology Center and endorsed by the Green Restaurant Association.

Conservation Solutions Proven in the Real World!

An eco-friendly partner with cities from coast to coast.

Niagara Conservation is a major player across the nation, working with municipalities and utilities to retrofit homes and businesses with our high-efficiency toilets, showerheads, aerators and other products, resulting in water and energy savings that continue to this day. Major communities that have partnered with Niagara include Los Angeles, Fort Worth, Austin, Dallas, Atlanta, Seattle, Boston, Baltimore and Philadelphia.

In Austin, the local water utility launched a program offering rebates and, in some cases, free HET toilets to replace old water wasters in single-family homes and multi-family apartment buildings. Niagara Conservation was one of the stars of this program, as Niagara and Austin Water installed over 20,000 EcoLogic HETs in the Austin area.

In Fort Worth, the "Spray Smart" program offers restaurants free replacement of high-flow pre-rinse spray valves with the Niagara 1.28 gpm "Power Rinser". City officials expect to replace approximately 1,700 water-wasting sprayers, reducing water, sewer and energy costs tremendously.

Prominent plumber puts Niagara to the test.

"We've had the opportunity to put Niagara's HET toilets to the test right here in our office, and I'm convinced that I'm seeing the way of the future. The Stealth toilet is amazing. I can't believe the flush it produces using just 0.8 gallons. We put it in our plumbers' bathroom here, and so far, nobody's had anything but positive things to say about its efficient, quiet operation, and nobody's had to flush twice. I was skeptical before we installed it, but now I'm a believer.

"The Niagara Flapperless toilet design is also unique, and has performed flawlessly here in our office. It's a fact, a heck of a lot of water gets wasted because of leaky flappers if they don't get replaced. That happens a lot, particularly in apartment complexes or government housing where the tenants don't pay for the water, so they just let the leaky flapper go. Niagara's Flapperless toilet is a great innovation that's going to save an unbelievable amount of water as more plumbers, property managers and consumers become aware of the technology.

"I'm sold on Niagara Conservation as the most innovative toilet manufacturer out there. I'd like to see all the wholesalers I buy from stocking them, and I'd recommend them with confidence to any of my customers."



Roger Peugeot
Overland Park, Kansas

"Roger the Plumber," named "QSC Contractor of the Year" by the Quality Service Contractors, the leading plumbing contractors' trade association. Also a published author and radio show host addressing plumbing-related subjects.

STEALTH
Eco
LOGIC

Accreditations:



More about Niagara

Family Company

Our founder Bill Cutler and his wife started making water-saving Niagara Conservation products in their garage over 30 years ago. Today, like many family-owned plumbing firms, Niagara is characterized by close-knit relationships and shared values. It's an open, "can do" environment that nourishes new ideas, produces innovative new products, and ensures that our customer service is among the finest in any industry.

Water Utility Programs

Our first successes came through working with utilities to reduce water consumption in their service areas by outfitting homes and businesses with Niagara products. Today, our utility efforts are truly international in scope, including projects in Europe, the Middle East and South America. Closer to home, we can help drive business to wholesalers and contractors by linking them up with utilities as distribution and installation partners.

Apartment Market

In the apartment market, Niagara products are widely recognized as the preferred "green spec" for projects large and small. We offer the superior, dependable water and energy-saving products property managers are looking for to reduce their long-term costs and maintain profitability. We work closely with local rep firms, who serve as "rainmakers" for wholesalers and contractors who share our values and goals.

Today, the Stealth™ and More...

Our latest innovation, the exclusive 0.8 gpf Stealth toilet, demonstrates a commitment to constant improvement and conservation that has driven Niagara for over three decades. We constantly seek new ways to push the envelope of new technology and new products, to keep our customers ahead of the curve. Today, we offer the lowest flow and flush rates in the industry while delivering a future that reflects our commitment to innovation and excellence.

For more information contact:



American Water & Energy Savers

"Your building's greatest liquid asset" SM

4431 North Dixie Highway | Boca Raton, FL 33431

Toll Free: (800) 950-9058 | Office: (561) 361-4014 | Fax: (561) 361-4201



NIAGARA
CONSERVATION®

Conservation flows from our core™